Akropolis Reed Quintet 2017 Direct Impact

Mission
Akropolis exists to progress and sustain classical music in communities around the United States, and to educate the next generation of musicians to ensure that a vibrant culture of art persists in future generations.

Donor Benefits
- $99 or less: Show your pride with a slick ARQ sticker & your name on our website
- $100 - $249: *NEW Akropolis T-Shirt + Akropolis’ Two Newest CDs
- $250 - $499: “More Bass Clarinet” campfire mug + a pair of tickets to any concert this season
- $500 - $999: Underwrite an Akropolis educational event
- $1K - $4,999: Underwrite a concert, commission, or web premiere
- $5,000+: Season underwriter; Show your support for Akropolis’ full season

Board of Directors
Susan Badger Booth
President
Mark Clague Ph.D.
Vice President
Scott Landry C.P.A.
Treasurer

39 Formal Concerts for 7,800 Audience Members
19 States Visited [and 2 Countries] from Austin to Abu Dhabi
6 World Premieres with more on the way

6,360 K-12 Students Engaged at 94 Outreach Events
48 Sheet Music Sales to 17 New Reed Quintets
267 CDs Sold at Concerts & Online
41 University Classes Reaching 1,500 Students

5,977 Digital Followers
- 2,671 Facebook
- 827 Twitter
- 872 Email Subscribers
- 1,110 Instagram
- 568 YouTube

33,846 Website Page Views
81% New Visitors

$179,030 Revenue
- 81% Booking
- 4% Merchandise
- 9% Individual Gifts
- 6% Grants

$150,787 Expenses
- 53% Payroll
- 23% Educational Programs
- 10% Concerts
- 7% Admin
- 4% New Music Projects
- 3% Marketing

$19,243 Direct Impact

81% Booking
4% Merchandise
9% Individual Gifts
6% Grants

12 Online Premieres
53,716 Web Premiere Views
39 Online Premieres
6,316 Web Premiere Views

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