Akropolis Reed Quintet 2018 Direct Impact

**Donor Benefits**

- **$99 or less**
  - Show your pride with a slick ARQ sticker & your name on our website

- **$100 - $249**
  - "Death Metal Chicken" T-Shirt + Akropolis' Two Newest CDs

- **$250 - $499**
  - "More Bass Clarinet" campfire mug + a pair of tickets to any concert this season

- **$500 - $999**
  - Underwrite an Akropolis educational event

- **$1K - $4,999**
  - Underwrite a concert, commission, or web premiere

- **$5,000 +**
  - Season underwriter; Show your support for Akropolis' full season

**Revenue**

- **$224,715**
  - 62% Booking
  - 22% Grants
  - 12% Individual Gifts
  - 4% Merchandise

**Expenses**

- **$204,185**
  - 50% Musicians
  - 28% Concerts & Educational Programming
  - 9% Admin
  - 8% Together We Sound Festival + New Music Projects
  - 5% Marketing

**Mission**

Akropolis exists to progress and sustain exceptional classical music in communities locally and nationally, and to educate the next generation of musicians and music appreciators to help build a more vibrant society.

**Audience Members Reached**

8,800

**Direct Impact**

44 Concerts
76 Educational Events

15 States visited from Florida to California

**Website Page Views**

27,608

**Digital Followers**

- 7,598
  - 3,009 Facebook
  - 1,400 Email Subscribers
  - 1,490 Instagram
  - 777 YouTube

**Online Premieres**

12

**Remaining Works**

- 23 University Classes
  - Reaching 710 students

- 10,280 K-12 Students engaged at 65 Outreach Events

- 199 Pieces of Sheet Music sold to 49 New Reed Quintets

- 246 CDs sold at concerts & online

- 27,608 Website Page Views

- 88% New Visitors

- 53,716 Web Premiere Views

- 12 Online Premieres

- 2 New Interns from Michigan and New York

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