## Mission

Akropolis exists to progress and sustain exceptional classical music in communities locally and nationally, and to educate the next generation of musicians and music appreciators to help build a more vibrant society.

## 2019 Direct Impact

- **Revenue:** $251,684
- **Expenses:** $254,034

### Donor Benefits

- **$99 or less:** Show your pride with a slick ARQ sticker & your name on our website
- **$100 - $249:** “Death Metal Chicken” T-Shirt + Akropolis’ latest CD
- **$250 - $499:** “More Bass Clarinet” campfire mug + a pair of tickets to any concert this season
- **$500 - $999:** Underwrite an Akropolis educational event
- **$1,000 - $4,999:** Underwrite a concert, commission, or web premiere
- **$5,000 & More:** Season underwriter; Show your support for Akropolis’ full season

### Financials

- **Revenue:**
  - Booking: 43%
  - Grants: 38%
  - Individual Gifts: 14%
  - Merchandise: 5%
  - Merchandise: 3%

- **Expenses:**
  - Musicians: 56%
  - Concerts & Educational Programming: 20%
  - Admin: 7%
  - Marketing: 3%
  - Together We Sound Festival + New Music Projects: 14%

### Audience

- **6,000** Audience members reached
- **3,894** Facebook
- **928** Twitter
- **2,269** Instagram
- **983** Youtube
- **2,045** Email Subscribers

### Concerts & Outreach

- **30 Concerts**
- **98 Educational Activities**
- **8,110 K-12 students engaged at 67 outreach events**
- **31 University classes reaching 1,500 students**
- **192 pieces of sheet music sold to 54 new reed quintets**
- **36 Artistic collaborators**
- **2 Interns from New York and Michigan**
- **22 World premieres with more on the way**
- **132,298 Web premieres of 15 new pieces**
- **44,353 Web page views and 9,294 visitors**

### Concerts in 12 States & 2 Countries

- **Upcoming Concerts:**
  - **8** states
  - **12** concerts
  - **2** educational activities

### K-12 Engagement

- **8,110 K-12 Students Engaged at 67 Outreach Events**
- **22 World Premieres with More on the Way**
- **192 Pieces of Sheet Music Sold to 54 New Reed Quintets**
- **36 Artistic Collaborators**
- **2 Interns from New York and Michigan**

### United States

- **States:** 12
- **Countries:** 2

### Canada

- **Engaged:**
  - **8,110 K-12 Students Engaged at 67 Outreach Events**
  - **22 World Premieres with More on the Way**
  - **192 Pieces of Sheet Music Sold to 54 New Reed Quintets**
  - **36 Artistic Collaborators**
  - **2 Interns from New York and Michigan**

### Akropolis Reed Quintet

- **30 concerts**
- **98 educational activities**
- **6,000 audience members reached**